# Jon Hutchison

### Skills

Languages: TypeScript, JavaScript, HTML, CSS, PHP, Ruby

**Frameworks & libraries**: Next.js, React, Node.js, Redux, Tailwind CSS, ESlint, Jest, Cypress, Testing Library, Google Maps, Storybook, GraphQL PostCSS, Styled Components, Ruby on Rails

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Platforms: Datadog, Imgix, Split.io, Docker, Google Analytics, AWS, GCP

Concepts: Core Web Vitals, A/B Testing, SEO, Accessibility (WCAG), Responsive Design

Content Management: Wordpress, Directus, Strapi

## Experience

#### Senior Software Engineer, Leafly - August 2019 - Present

- Championed web performance as the subject matter expert in Core Web Vitals by educating colleagues on best practices, developing processes to monitor, diagnose and fix regressions and architecting solutions to maintain performance in areas like data-fetching and image optimization
- Led a team to build a headless frontend solution using Next.js for a WordPress instance managing thousands of posts and pages, reducing development time and barrier of entry for WordPress development
- Improved A/B testing capabilities by architecting a solution leveraging Split.IO for both server-side and client-side Next.js usage, resulting in increased experiment confidence
- Headed the migration and refactor of four JavaScript micro-frontends, which account for 60% of site traffic, into a unified Next.js TypeScript monorepo, streamlining development processes
- Established bug resolution protocols that reduced turnaround time to one day through process improvements, advanced error logging techniques, and Datadog monitoring
- Implemented Directus CMS site-wide, empowering marketing and SEO teams to customize and iterate on content without developer intervention
- Contributed over 8,000 times to repositories in Github including pull requests, commits and code reviews

#### Contract Engineer, Zuplo — February 2023 - August 2023

- Rewrote zuplo.com, originally built in Webflow, into a modern platform using Next.js 14, powered by TypeScript and styled with Tailwind CSS, then launched in Vercel
- Built ratemyopenapi.com from the ground up using Next.js 14, TypeScript, Tailwind CSS, and Google Cloud Platform, deploying it with Vercel

#### Senior Frontend Engineer, Spreetail — January 2019 - July 2019

• Integrated Strapi CMS into Next.js applications using GraphQL, enhancing marketing and SEO initiatives with streamlined content management capabilities

#### Frontend Engineer, Tastemade – July 2016 - December 2018

• Created user experiences by developing and implementing features such as recipe saving and subscription sign-ups using Next.js, React and Styled Components

#### Frontend Engineer, GPO - September 2015 - June 2016

• Refined a system to generate static, location-specific HTML landing pages for clients like Dominos Pizza and Discount Tire using a custom Node.js html generator and PostCSS

#### Frontend Engineer, Mutual Mobile – July 2012 - September 2015

• Implemented React and Angular UI components for clients including AGCO and Wells Fargo

## Education

Ohio University - 2008 - 2012

Bachelor of Science in Visual Communication